

Online Advertising

INTERNET DIRECTORY LINK/BANNER - MEMBERS ONLY - Payment due before ad begins.

• \$80 Link - Includes website link, e-mail, contact name, business logo and description. Advertiser provides all information. 12 month run

• \$100 Banner - Includes \$80 link items PLUS a banner, up to 4 pictures, and an embedded video. Banner ad is placed above directory main page with link connection. Advertiser provides all items. 12 month run

Link ad - \$40 w/newsletter ad purchase
Banner ad - \$50 w/newsletter ad purchase

• A \$25 set up fee will be applied to online ad listing changes after initial setup.

Banner Size: 728 w x 90 h pixels/10.111 w x 1.25 h inches

Picture Size: 300 w x 225 h pixels/4.167 w x 3.125 h inches

ADVERTISING CONDITIONS

All 12 month ad pricing is based on start date. Link or Banner ad changes are subject to a \$25 charge. If company membership expires, ad will automatically discontinue without reimbursement.

PAYMENT SCHEDULE

Link - | payment of \$40 with newsletter ad
| payment of \$80 without newsletter ad

Banner - | payment of \$50 with newsletter ad
| payment of \$100 without newsletter ad

VISA, MASTERCARD, DISCOVER & AMERICAN EXPRESS
ACCEPTED FOR CREDIT CARD PAYMENTS

TO RESERVE SPACE CALL AUTUMN:
(208) 377-3550

Advertising Contract

This advertising contract is made and entered into this _____ day of _____, by and between The Building Contractors Association of Southwestern Idaho (hereinafter, the "BCA") and the undersigned advertiser (hereinafter, the "Advertiser").

WHEREAS, the BCA has their online website (bcaswi.org) and the Advertiser desires to purchase ad space;

NOW THEREFORE, the parties agree as follows:

DIRECTORY LINK OR BANNER ADVERTISING - MEMBERS ONLY:

8. ____ Yes I want the website directory link @ \$80 for 12 months.

9. ____ Yes I want the website directory banner @ \$100 for 12 months.

Total Ad Costs: \$ _____

If membership expires and/or there is a failure to make the agreed upon payments ad will be canceled. The Advertiser hereby agrees to have read, understand, completed, and abide by the above contract.

____ Charge my Visa/MC/Discover/AM Card# _____ Exp. Date: _____ Vcode: _____ Zip

Code: _____

Advertisers Company Name

Phone:

Advertisers **PRINTED** Name and Title

Advertisers **SIGNED** Name and Title