LOCAL HOUSING MARKET

&

ECONOMIC IMPACT REPORT

ADA COUNTY

Presented by:

Dave Yorgason, MBA, CLC

Building Contractors Association of Southwestern Idaho

January 25, 2018

Boise, ID





Introduction & Welcome



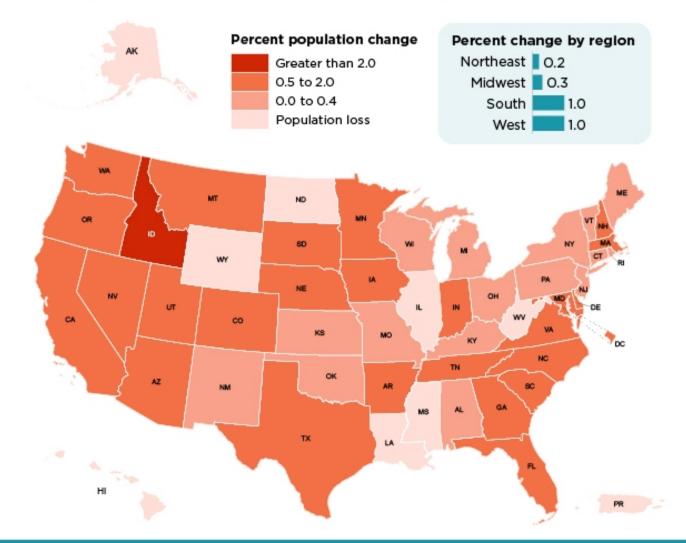
Topics:

- 1. 2017 Local Housing Report & 2018 Forecast
- 2. Economic Impact of Local Home Building
- Local Government Issues Addressed by BCA and Savings

Local Housing Report

Idaho is Nation's Fastest-Growing State

Population Change From July 1, 2016, to July 1, 2017

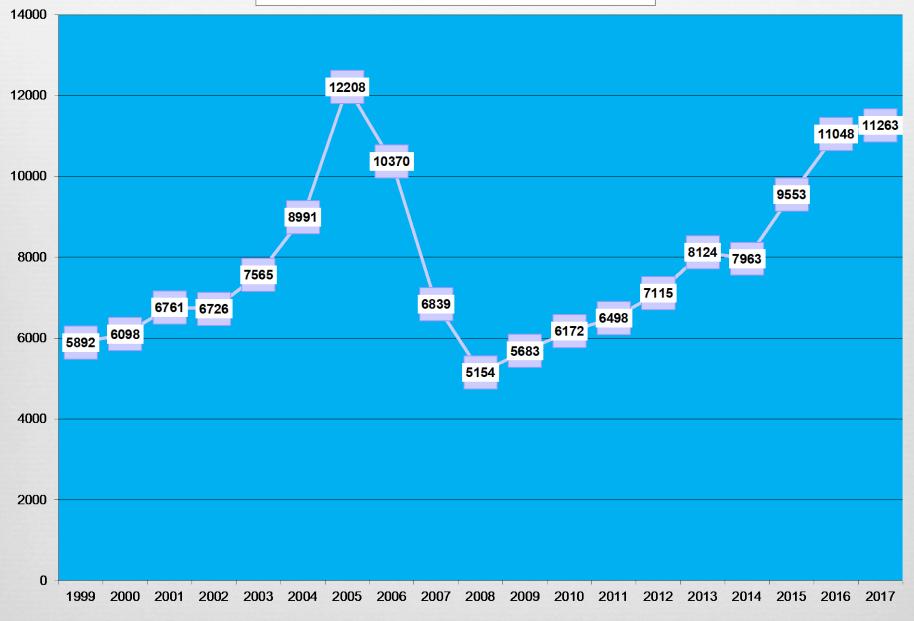




U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU **CENSUS BUREAU** Source: Vintage 2017 Population Estimates www.census.gov/programs-surveys/popest

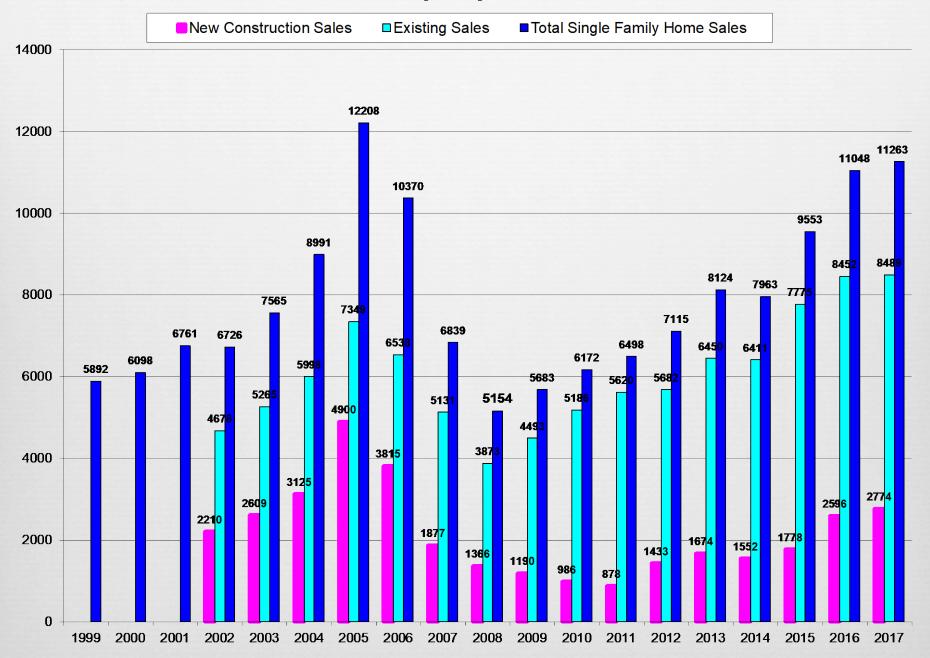
A1 - Ada County Yearly Sales HISTORY





Webb Charts - A Subscription Service

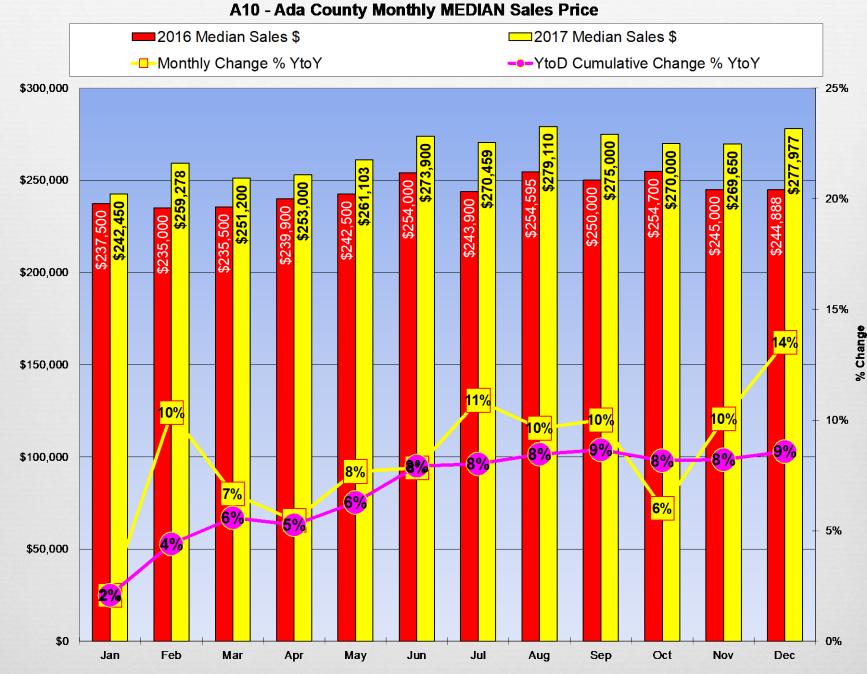
Jere Webb Publishing



A1A - Ada County Yearly Sales HISTORY

Webb Charts - A Subscription Service

Jere Webb Publishing

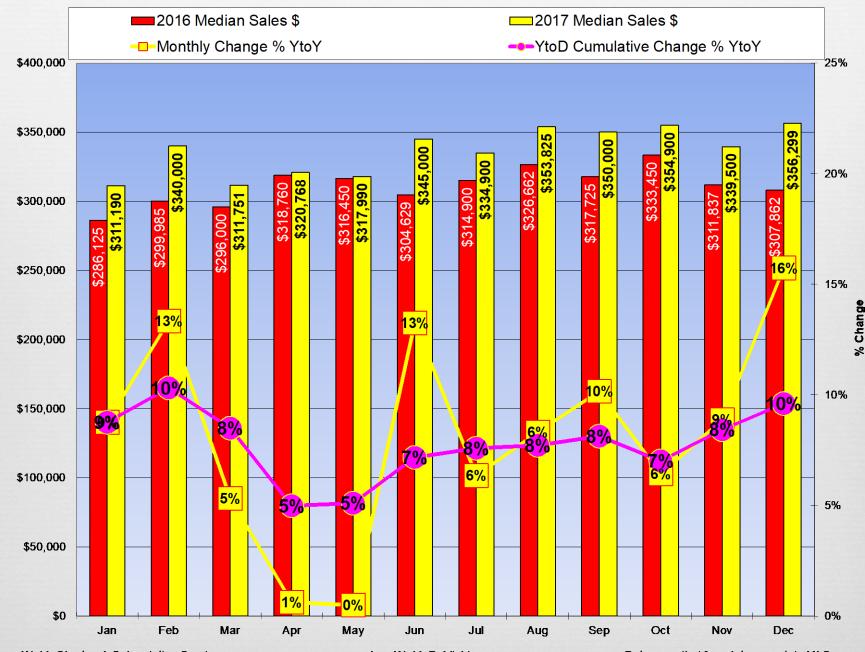


Webb Charts - A Subscription Service

Median Sales \$

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A11 - Ada County NEW CONSTRUCTION Monthly MEDIAN Sales Price

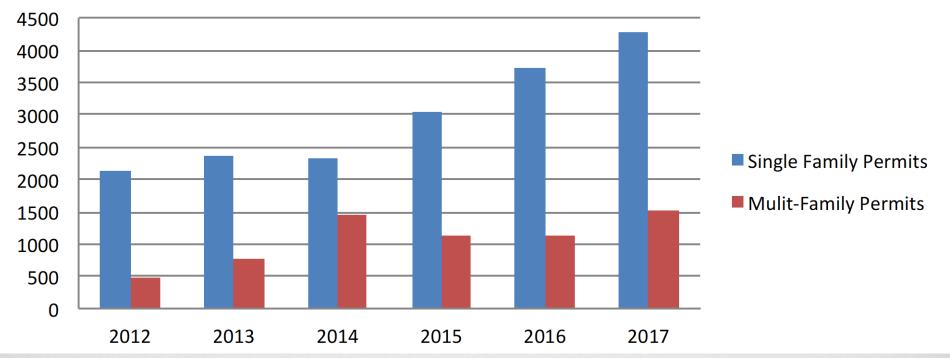


Median Sales \$

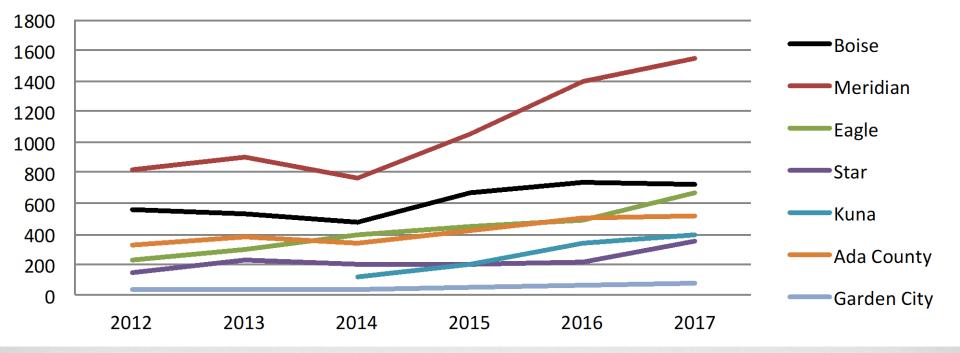
Webb Charts - A Subscription Service

Jere Webb Publishing

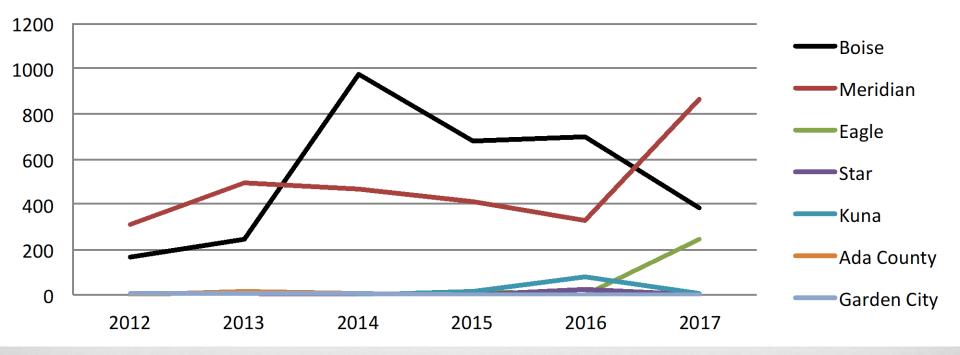
Ada County Permits

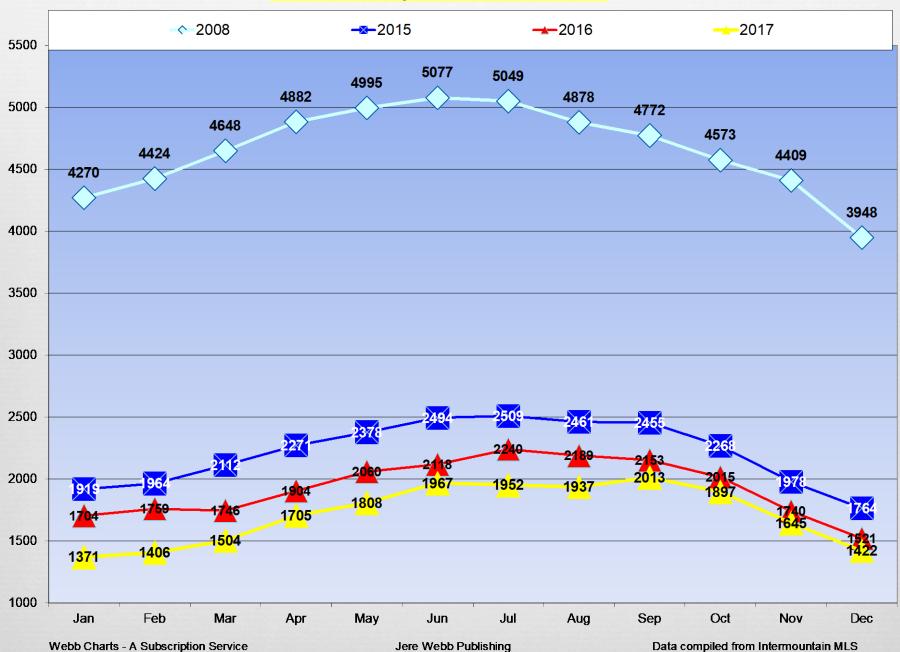


Single Family Permits



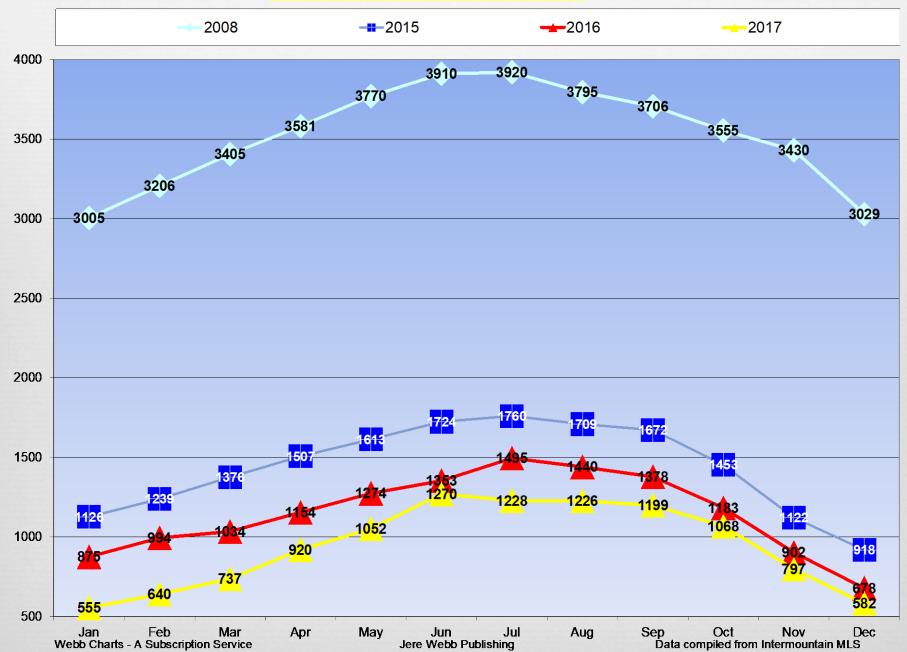
Multi-Family Permits



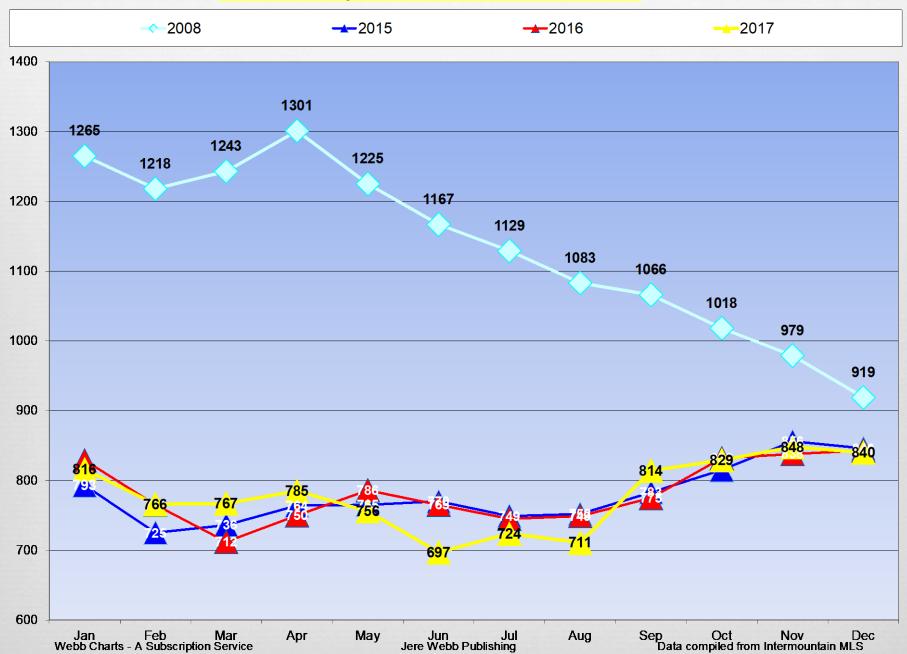


A16 - Ada County Residential INVENTORY

A60 - Ada County RESALE INVENTORY

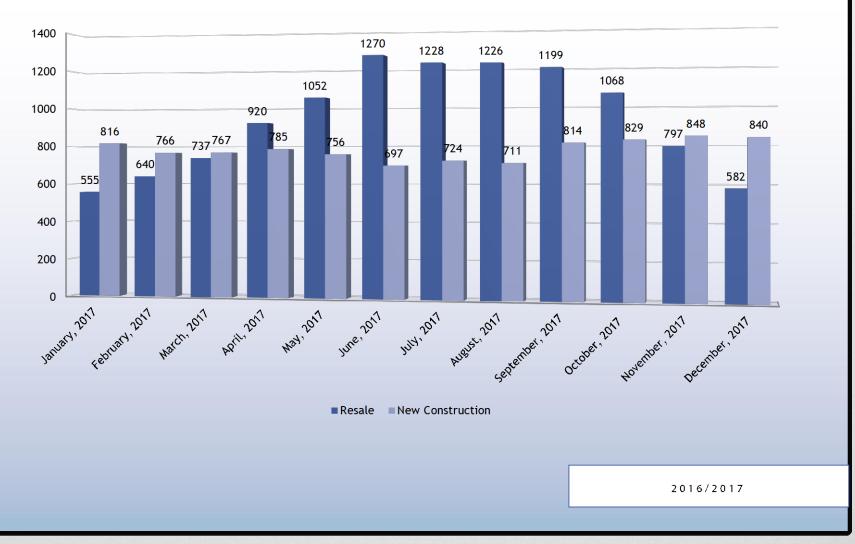


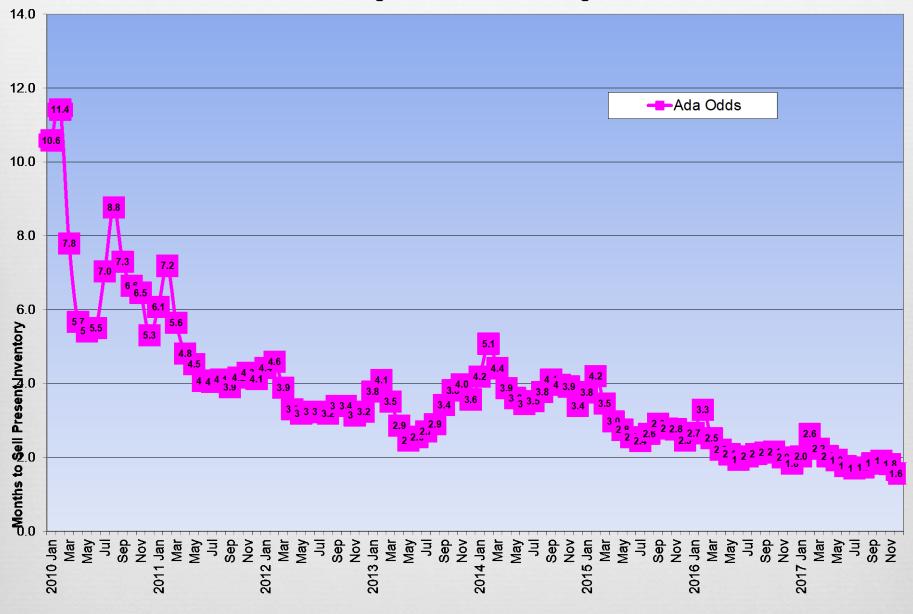
A59- Ada County NEW CONSTRUCTION INVENTORY



Resale vs. New Construction Inventory Ada County





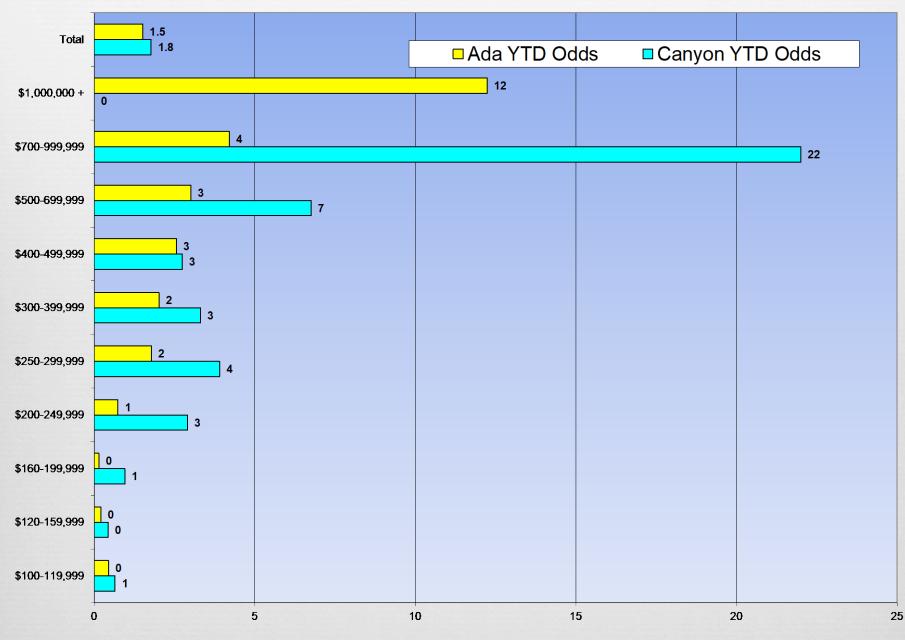


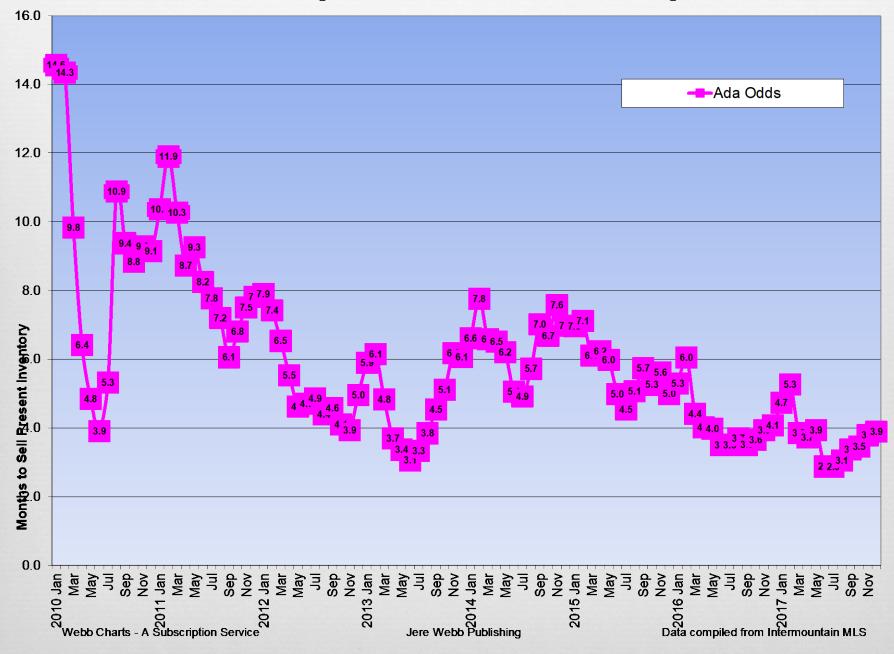
A28 - Ada Odds Progression w 2 Month Rolling Sales Ave.

Webb Charts - A Subscription Service

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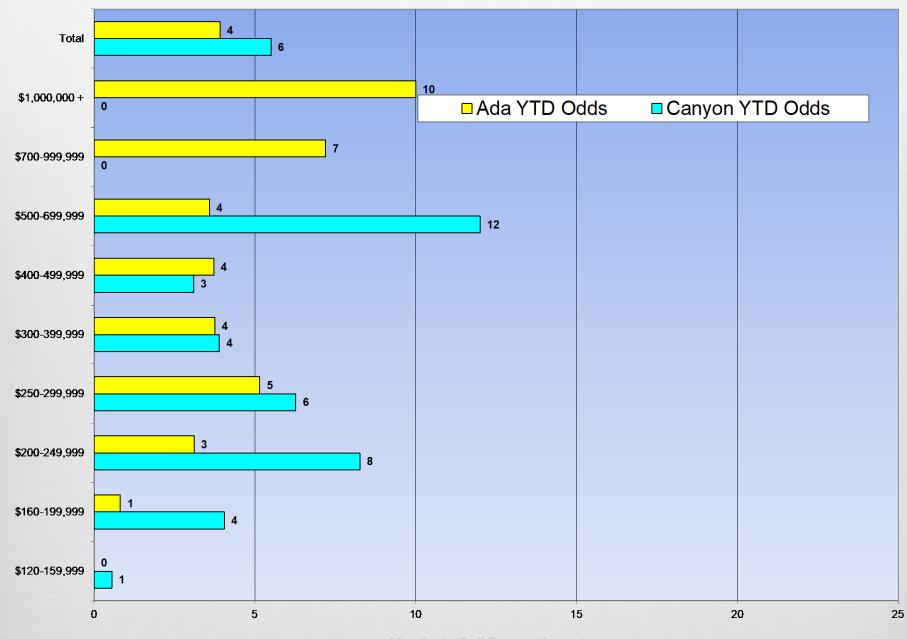
AC23 DECEMBER 2017 YTD SELLING ODDS





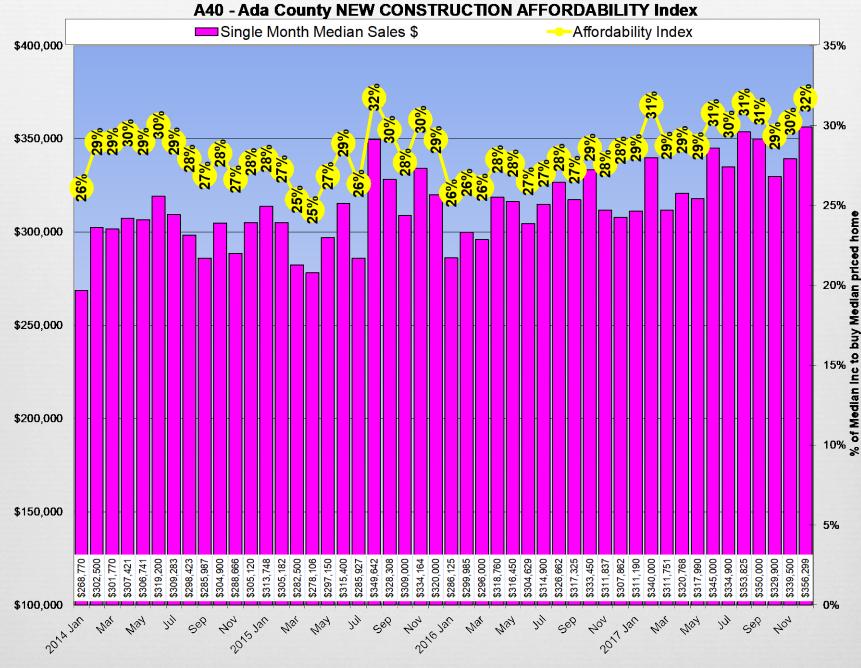
A30 - Ada Odds Progression New Construction w 2 Month Rolling Sales Ave.

AC24 DECEMBER 2017 YTD SELLING ODDS New Construction



Months to Sell Present Inventory

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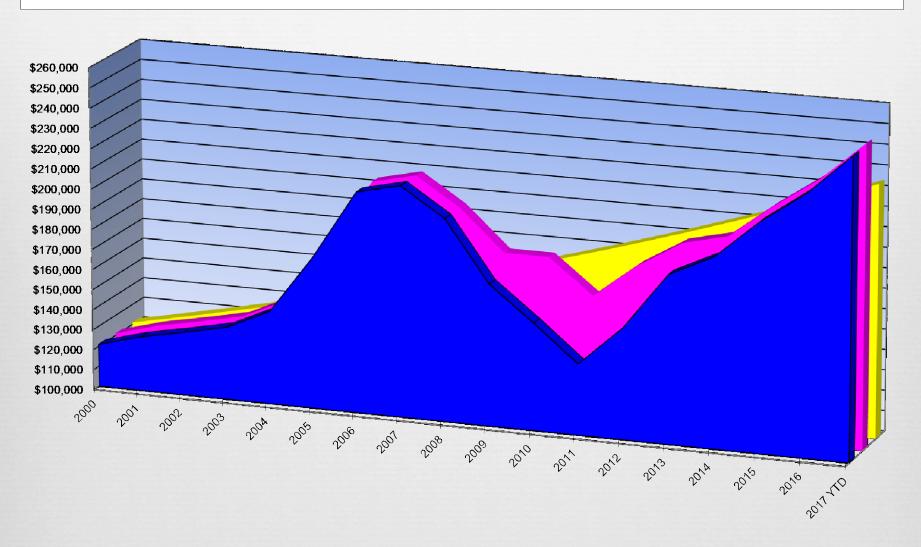


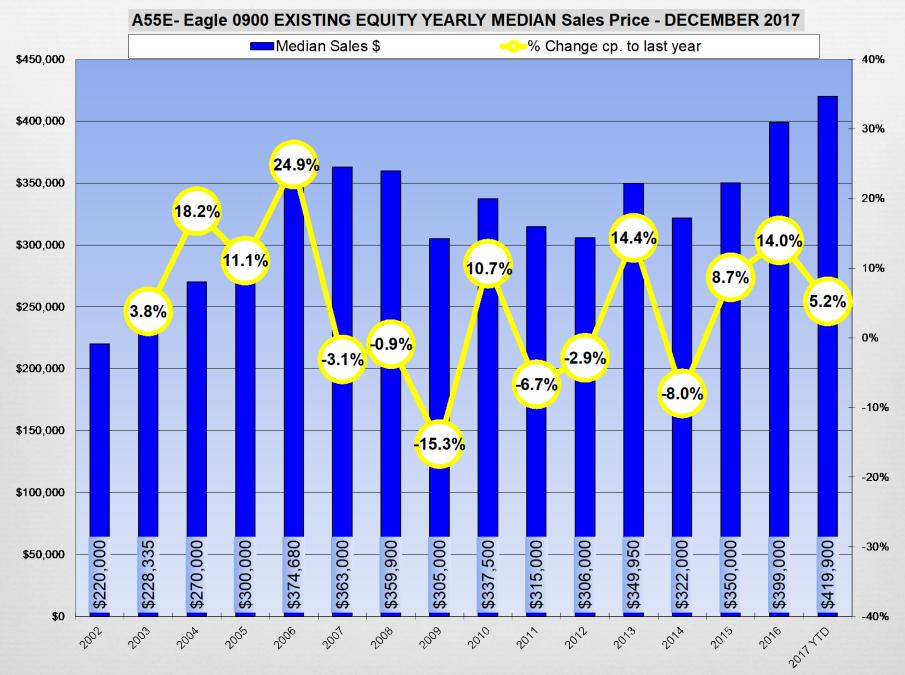
Webb Charts - A Subscription Service

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A57 - Ada County Market Correction - DECEMBER 2017

Yearly Existing Median Sales Price
Equity Existing Median Sales Price
3.7% Appreciation Line - 2000 Base Year





Webb Charts - A Subscription Service

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Local Housing Report 2017 New Construction Summary

> Sales: **UP (6.9%) UP (10+%)** > Price: > Permits: **UP (14%)** > Inventory: **FLAT** > Distressed Inventory: **VERY LOW DOWN (3.9)** > Months Supply: **DOWN** > Affordability:

 ✓ 2017 Prediction: BUILDING CONFIDENCE More of the same (use caution)

✓ Sales should be strong, but not the same % increase as last year ✓ "Later innings"

✓ 2017 Wild Cards:

✓ Interest Rates will rise how much?

✓ Inventories (Homes and Lots) ... continue as a disciplined recovery?
✓ Inflation: Building Costs, Land & Lot Prices

✓ Labor shortages impacts inventory production and costs
 ✓ Government Regulations - Local and National

✓ Trump Effect (Tax Code, Gov't Spending, Regulations, etc)

2018 Prediction: More of the same (use caution) Sales should be strong, but Price gains not the same % increase as last year "Later innings"

✓ 2018 Prediction: More of the same (use caution)

- \checkmark Sales should be strong, but price gains not the same % increase as last year
- ✓ "Later innings"

✓ Wild Cards (KNOWN):

- ✓ Inventories (Homes and Lots) ... continue as a disciplined recovery?
- ✓ Interest Rates will rise how much?
- ✓ Inflation: Building Costs, Land & Lot Prices
- ✓ Labor shortages impacts inventory production and costs
- ✓ Commercial construction Will it is absorb more trades / labor?
- ✓ Government Regulations Local and National
- ✓ Wild Cards (BIG UNKNOWN):
 - ✓ Trump Effect ??? Trade War (China, Mexico, Canada, other?)

More Trends & Impacts based on Builder Show, NAHB, NAR, etc.

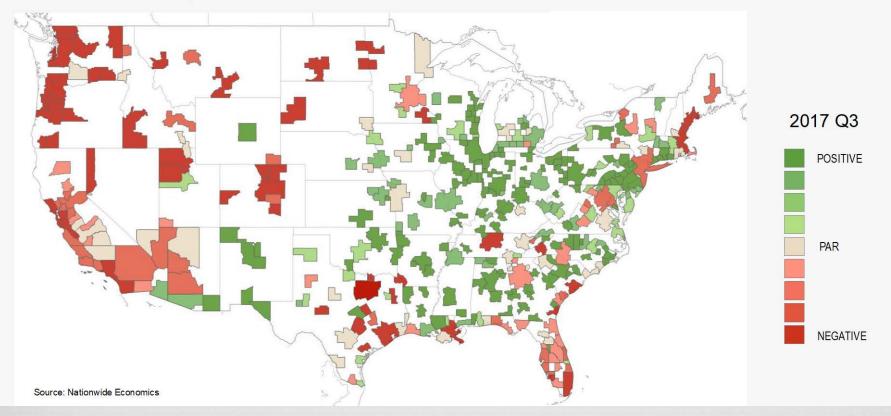
✓ <u>Millennials</u> and <u>Boomers</u> will dominate market

- What do Millennials want?
- Boomers downsizing = Selling McMansions
- Price spread between New and Existing Homes
 Over 30% is concerning
- ✓ New Tax Code impacts will vary across country
- ✓ Fewer homes on the market is the new normal
- ✓ Western & Southern cities will continue to lead nation



2018 NAHB International Builders' Show[®] JANUARY 9-11 > ORLANDO > BUILDERSSHOW.COM

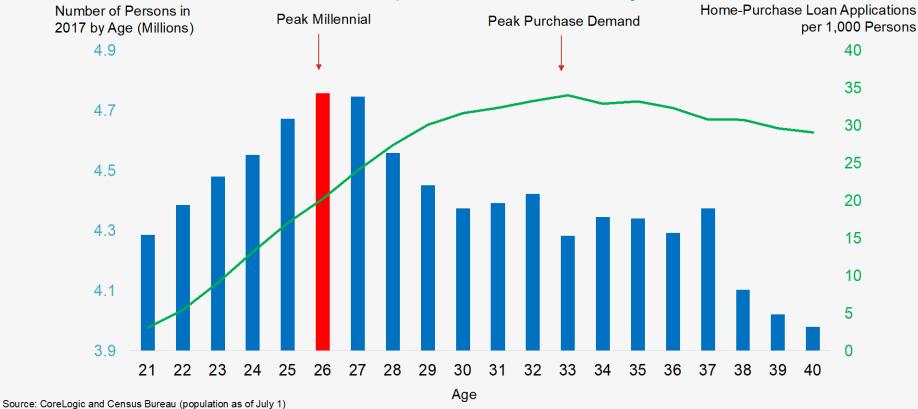
LIHHM Components: Price-to-Income Score





2018 NAHB International Builders' Show®

Millennials Will Propel First-time Buyer Demand



Local Housing Economic Impact

Economic Impact 2017 SF Residential Construction



Ada County2017# of SF Building Permits:4,296Median house price:\$350,000Permit/Impact fees:\$13,500Annual property taxes (1st year):\$2,300

Economic Impact 2017 SF Residential Construction

Total Taxes & Fees paid to local governments:

Total Fees Paid:\$57,996,0001st Yr. Property Taxes:\$ 9,880,800TOTAL\$67,876,800

Note: Total Fees Paid = total permits x permit fees

Property Taxes = $\frac{1}{2}$ of total permits x home value x avg. levy

Economic Impact 2017 SF Residential Construction

Taxes & Fees paid to local governments:

➢ 1st Year: \$67,876,800

Prop. Taxes Future: \$19,744,400
 (each year)

Top Regulatory Issues Addressed by BCA in 2017

Top BCA issues in 2017

1. State Building Codes (Residential, Energy, etc.)

- 2. ACHD Storm Water & other Development Policies
- 3. Final Plat Processing (Reduced carry costs)
- 4. Tax Reform (NAHB & local)

Est. Savings / home

\$7,000

\$3,600

\$750

Current Local Regulatory Issues



1. State Building Codes

Residential, Energy, Electrical, etc.

- Problem: Boise City adopted 2015 IRC
- 2. Legislative Issues:
 - Contractor Registration vs. Licensing
- 3. All Agencies: Subdivision Final Plat Process

Top Regulatory Issues Estimated Savings in 2016 - 2017

\$22,000 per home

... 10 homes = \$220,000 ... 100 homes = \$2,200,000

 ✓ For every \$1,000 increase in home = 500 people priced out of the local housing market

QUESTIONS?

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DATA SOURCES

LOCAL HOUSING REPORT – YEAR END 2017

• Intermountain MLS, Webb Charts, National Association of Relators

HOUSING ECONOMIC IMPACT – DEC. 2017

- Building Costs & Sales Price: Local Builders, Developers & IMLS
- Permits: Ada County and Cities
- Local Gov't Revenue (building permit, impact & connection fees, prop. taxes, etc.): Ada County and City Building Depts & Ada County Assessor