



**Sales & Marketing
Members
FREE**

**Benefits BCASWI Sales &
Marketing Membership Fund**

**Non-Sales & Marketing
Members
\$10**

You're invited!

Join BDX and the BCA of Southwestern Idaho right before the Sales and Marketing meeting to learn how builders are using online design centers to generate 30% more in option sales! With Envision, builders can offer their options online with product photos and descriptions already gathered from over 250 product manufacturers. Envision could be the easiest way to increase your revenue next year.

Learn more about:

- The Envision Online Design Center
- Online Design Center Best Practices
- Product Visualizers
- Using An Online Design Center As A Lead Generation Tool

February 19, 2020

11:00 am (Before the Sales & Marketing Meeting)
6206 N. Discovery Way Ste. A
Boise, ID 83713

RSVP

Heather Hooglander
(208)377-3550 | hhooglander@bcaswi.org

Questions?

Jen David | jdavid@thebdx.com

Name: _____

Company: _____

Email: _____

Number Attending: _____

Names: _____

Total Cost: _____

Credit Card: _____

Exp. Date: _____

CVC: _____

Zip: _____

Mailing A Check: _____

"We pay more for nails on a house than we do for Envision. This is a no-brainer for any builder wanting to stay competitive and impact their bottom line."

—Dennis Webb, Fulton Homes

